



CommUNITY Activist Brief

About Body Politic

Founded in Oxford in 2012 by Artistic Director Emma-Jane Greig, Body Politic, is a professional female-led hip hop dance company, whose mission is to empower the voices of young people.

About THEM

Body Politic will be touring to five venues across the UK this spring with THEM. Set to a driving, electronic score by acclaimed composer C. Bickley, and featuring three compelling dancers, THEM is a riveting hip hop dance theatre show about consent, affirmation and the journey to finding your power.

About You

We're looking forward to working with five CommUNITY Activists on the 2023 tour. These new roles will help us to reach young people, aged 14+ in your local communities who may not ordinarily engage with Body Politic or our work. We're particularly keen to reach out to young people who may think dance or going to the theatre is not for them. Our aim is to build meaningful relationships with audiences and instigate new cultural conversations nationally.

Your Responsibilities:

- To help generate interest and excitement for THEM, building audience networks, utilising ticket offers in partnership with the venue in your local area (please see below for venue details).
- Identify key individuals and groups - e.g. youth groups, schools, dance schools, charities etc. within your local area to excite and engage them in a conversation about THEM, the themes it explores and encourage them to our performances.
- Support in distributing marketing materials to individuals and community groups, key cultural leaders from the local communities to raise awareness in your local area.
- Visiting/hosting online discussions with key groups in your local area to talk about THEM.
- Attending CommUNITY Activist online meetings with the wider Body Politic team to share feedback on your activities and to share your learnings.
- Use your social media presence to communicate with your followers about THEM.
- Collation of feedback and evaluation from network and local communities.
- Manage travel/ticket bursary pot to support access to performance

Do you fit the following criteria?

- Are you aged 18yrs+?
- Based within the local area of one of the five venues listed below?

Fee

This is a paid role and you will be able to work flexibly over several weeks for the following:

- Fee: 3 days x £150 per day **exc. VAT**
- No other fees will be offered to cover meetings or travel, etc.
- *Please note you will be responsible for paying your own tax and National Insurance with HMRC.*

Interested in becoming one of our CommUNITY Activists? Here's what you need to do.

Please email marketing@bodypoliticdance.com using the subject heading CommUNITY Activist no later than 5pm on **3rd February 2023** and include the following information.

Please tell us:

- What interests you about Body Politic and THEM.
- How would you like to make a difference to your community?
- You can respond in writing (1 side of A4 maximum) or a 3 min maximum audio/to camera* statement.

And include:

- Your CV or LinkedIn profile
- Links to your social media handles
- Name and contact details of a referee

**For large files, please use We Transfer*

Successful candidates will be invited to an online meeting on **8th or 9th February**. And you must be available to start **w/c 13th February**.

THEM TOUR 2023 DATE & VENUES

1st March, [The Core, Corby](#)

24th March, [Aberystwyth Arts Centre](#)

6th April, [Pegasus Theatre, Oxford](#)

14th April, [Derby Theatre](#)

22nd April, [Riley Theatre, Leeds](#)

